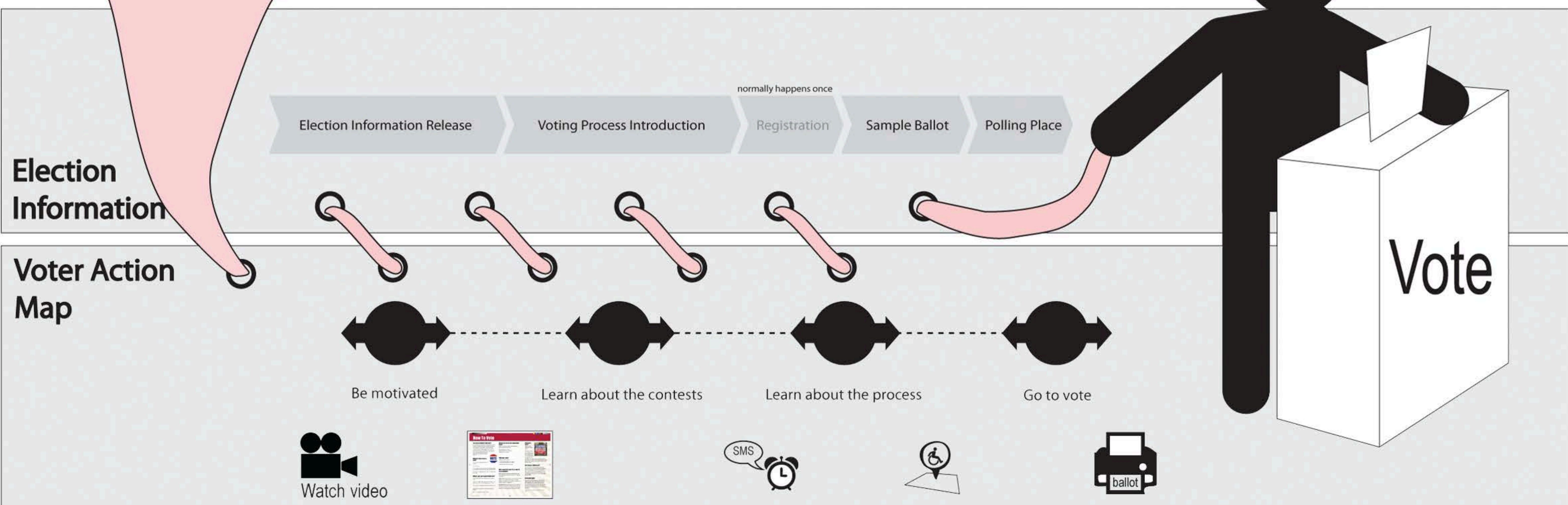
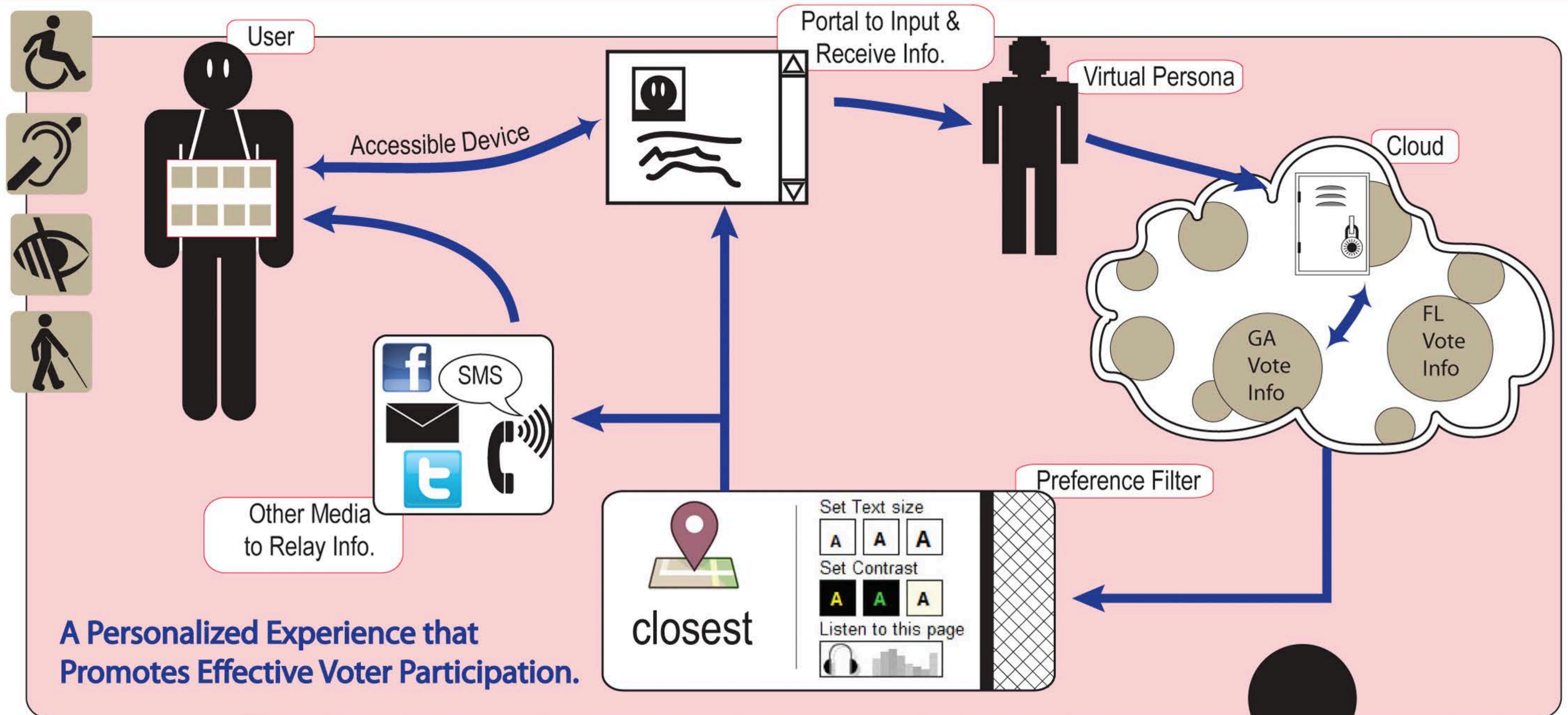


Design Goals



Project Title PERSONAL VOTING GUIDANCE SYSTEM



PRINCIPLE ONE: Equitable Use

The Accessible Guide System is easy to access and helps the voters to get engaged into voting. It offers these **opportunities equally** to every voter. If voters don't have the access to the internet, the system offers other ways to convey information (such as by **mail, telephone, SMS**).

PRINCIPLE TWO: Flexibility in Use

Voters have the flexibility to choose **when** and **where** to access the information.

PRINCIPLE THREE: Simple and Intuitive Use

Voters can choose the **media** that they are **familiar with** to access the information. Because the voters have the familiarity about the device (media) they choose, it will be very simple and intuitive for them to use the system and access the information.

PRINCIPLE FOUR: Perceptible Information

The system offers **audio** and **visual** versions of information. And also allows the voters access the information via different devices (that also means the voters are able to use their **own assistive technology** to access the information). So all the information will be perceptible for all the voters.

PRINCIPLE FIVE: Tolerance for Error

The system offers opportunities for voters to access the election information **in advance**. It reduce the possibilities for the voters to make mistakes when they are voting. And voters can **review** and **revise** their ballots before they actually cast them.

PRINCIPLE SIX: Low Physical Effort

The system pushes (**updates**) the information about the voting process **automatically**. The voters can keep track on the updates about the election if they want. Voters can access the information from their **own location** via their preferred devices. It's low physical effort for them to access the information.

PRINCIPLE SEVEN: Size and Space for Approach and Use

Voters have their own **accessibility preference** set-ups in the system. They can choose the font size, contrast and also the place to access the information.

Other

The system allows the voters to keep their own voting records and accessible preference in a private way **confidentially**. It offers more convenience and assurance to the voters when they try to vote.