



# Pre-election Information

Voter registration, locations of polling places, sample ballots and information

## National Standardized Framework



### GOALS

- Have an automatic, first-time use feedback mechanism for future improvement
- Leverage data to find the ideal voting environment, best practices, and a general universal design for voting
- Increase predictability
- Lower effort for both voters and officials
- High and low tech solutions
- Have a united core content source



### SCOPE

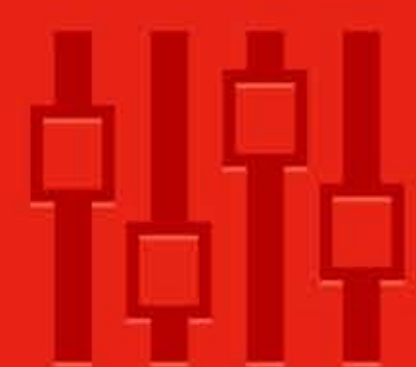
- Sample ballot
- Polling locations and more available remote alternatives
- Information for disability / language identification
- Easy access to answers for: where am I registered, where do I register, and how do I register?
- Aimed at voters, officials, vendors, interest groups, and campaigns
- Multi-modal: web, phone, app, mail, and physical print locations



### EXECUTION

- Information as a product (portal)
- Increase remote options for all
- Be wary of multi-modal fragmentation
- Use plain language
- Implementation starts with a national foundation, is implemented at the state and county levels, and is promoted at the voter and campaign level

### WHAT'S WRONG IN THE STATUS QUO?



Complexity



Fragmentation



Timing of Information



Displaying Info Without Being Partisan



Physical Accessibility



Voting Location Information

### INITIAL IDEAS AND THOUGHTS

Vote by phone

Proactive or auto voter registration

Simplified location scouting

Pre-info digital templates

national standards

more voting customizability

more or less copyright legislation

community driven info database

central website portal

better feedback and data, usability

campaign ads audio captioning

more remote options

other days in the week to vote

display information in polling lines

audio receivers similar to museum

dual, low and high tech is must

must consider multiple outputs

